

HELPING YOU PREPARE FOR A STRONGER LISTING
COURTESY OF CHOICE DESIGNS STAGING



THE PRE-LISTING HOME CHECKLIST

REAL ESTATE AGENTS: A READY-TO-USE CHECKLIST **FOR YOUR SELLERS**

BEFORE YOUR HOME HITS THE MARKET:

- Remove personal photos & children's artwork
- Clear mail, paperwork & refrigerator clutter
- Put away shoes, coats, book bags & toys
- Clear kitchen & bathroom countertops
- Put away dish soap, sponges & toiletries
- Hide cords, printers & unnecessary electronics
- Tidy closets, cabinets & storage areas
- Deep clean floors, kitchens & bathrooms
- Clean windows, mirrors & baseboards
- Remove visible pet items & address odors
- Replace burnt-out bulbs & make small repairs
- Tidy landscaping & the front entrance
- Put away trash cans, hoses & outdoor clutter

Before photos and showings, a few simple changes can **help buyers focus on your home**—not the things you live with every day.

ONE LAST LOOK

Walk through each room and ask: What will a buyer notice first? The goal is to let buyers notice your home—not the things you live with every day.

QUESTIONS ABOUT STAGING?



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